

GIOVANNI CARLO MARASCO

British National

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DOB 01/11/1982

Education
BA Interactive Design, 2007
DeMontfort University, Leicester

Languages
JavaScript, ECMA2015, HTML5, CSS3,
LESS, SASS, Python, JSP, Jade/Pug

Frameworks
MeteorJS, jQuery, Underscore.js,
Backbone.js, Marionette.js, GSAP, Bootstrap,
Processing/P5JS, Framework7

Tools
Git, Gulp, Bower, NPM, Yeoman, Browserify,
SourceTree, Atom, Sublime Text, Terminal

Hello Friend

I go by Carlo and I love technology, design, creativity and hard work.

I started my career as an interaction designer and have sky dived happily into development, where forever learning and sharing has kept me happy, motivated and employable.

I love contributing to a team effort, especially in ideation and problem solving contexts, but also benefit from time alone to get deeper thinking and execution done. Always driven by the satisfaction of knowing the development and final customer experience was bettered because I immersed myself in the project.

Experience

London, UK November 2014—May 2015
Remote July 2015 — November 2015

Senior Front End Developer (Contractor), The White Company

Transition team member working on porting the UK's previous front end over to the Hybris e-commerce platform. When working remotely I built the new gift voucher UI and front end functionality. Using a lot of Vanilla JS and JSP.

London, UK July 2014—September 2014

Lead front End Developer & UX (Contractor), Contiki Holidays

Brought in to build the summer marketing campaign "Contiki Legends". We created a bespoke UGC app, with an expandable tile interface and custom media, presentation. Using Backbone.js, Marionette.js, YouTube's player API and live social aggregation via Stackla's API. Social sharing and Google Analytics were baked into every piece of content.

Mexico City November 2012—June 2014

Senior Front End & Creative Developer, Ogilvy & Mather

For clients such as KFC, American Express and Dormimundo, I would build everything from mobile/web apps to animated experiences to table based email marketing.

Mexico City February 2012—November 2012

Digital Lead, ByPower Media

TV and print election campaign agency for the current Mexican president. I produced the banners, micro-sites, prototypes and animations needed for the newly birthed digital area, and lead its growth adding a backend programmer to the team under my direction.

Mexico City September 2011—January 2012

UX Designer & Front End Developer, OpenTec

Design and implementation of the user experience, (interface and application flows) for the complete refresh of their flagship "learning management system" product. Also designing and building bespoke portals into the LMS for Bimbo and GEPP, (Pepsi).

Various 2008—2011

Front End Developer, Freelance

Working for small clients and boutique agencies such as:
GDH Web Design, Southampton, UK
Last Loop Studio, Cholula, Puebla, Mexico

London, UK August 2007—November 2007

Junior Interactive Designer/Developer, Onetwone Design

Motion graphics, video editing and web site creation and maintenance.